



All right I'm Guy Cook this is The Guy R Cook Report episode that we're doing today's about making Monday be a happy Monday and speaking of happy don't you know the patrons make us quite happy if you'd like to be a patron there's a link right down there on how to be a patron. If you're on YouTube you'll see it if you're

not on YouTube you can get there by going to The Guy R Cook Report dot podbean dot com they'll have a link for today's episode right there on the latest ingredients it'll say six social media content ideas for Monday that'll be a good clue huh? So let's get to it the six ideas were born out of a list we got from Chloe social some months ago about 30 ideas for social media content I simply divided thirty by five ergo there's six so the first one that comes up is memes and who doesn't like a good meme I mean I'm sure that more than one person is listening today has had a chuckle a grin across their face over a meme and the content therein so you might try building one just is a way to be different if you're gonna have quotes make up your own quote be sure to add your watermark to that quote so that you get credit for it and then curated content I looked at curated content I thought well what am I done in curated content recently well let's go to the google search console and see what the top page is the top page for the last 90 days was how to use the advanced marketing institute's headline analyzer and that'll look like this and after you've seen that headline analyzer perform and work for you you're going to start using it - I think that the headline analyzer is probably one of the sharper arrows in my quiver of things to see in do and I encourage you to try that yourself the homework assignment then of course on Mondays what better day to pick to give somebody something to do well the homework assignment might be to explore the headline analyzer you see if you come up with a good headline analyzer and that will also include the next idea which is a call to action so if I ask you to sign up for the email newsletter well what's the best headline to get email subscribers okay that might be a good one to do and the freebie that says incentives for your social media followers

and I hope that you become one the freebie that we've offered is that link we told you about at the start of this episode which is the 30 ideas for social media content.

It's a wrap